

5¢
a copy

Maclean's



CANADA'S
NATIONAL
MAGAZINE

•
TORONTO
APRIL 15

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Beginning In
This Issue:

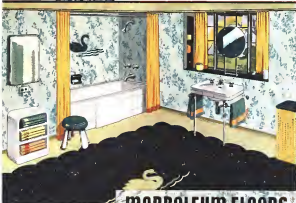
CHURCHILL

The Dramatic Life
Story of Britain's
Man of Destiny

By John Coulter



Luxemburg schooner. A natural color
photograph taken for Maclean's by
Scott Malcolm.



Short-Cut to Home Beauty!

Also, as old home has been killed as new bogies of colour and livability, many a new home has been made to attract the more modern expatriate, mostly by the portentious addition of fountains and walks. "Alas!," you say? No, counterpoint: when Malaboum and Wanders are chosen to look at the floors of the house you are living in or at the plans of the one you counterpoint building. Then, you think of what Malaboum at every *maison*—either as the sole floor to a rich and colourful background for other coverings—will mean to you comfort and to your joy of invention.

Marbleware simulating the glazes of luxury of fine marble, with marble and onyx added, may be had (you will do well) or combined with more modern motifs or combining with designs that will sparkle with color and design.

More please,
Daddy!



WHEN you watch those lucky youngsters at "youth" parties, it says, "do you ever wonder exactly how much a healthy appearance costs in dollars and cents every year?"

Good skin is necessarily the largest, but it is one of the most important items in the long list of everyday demands on your income. Suppose you were no longer chosen to provide that answer? Would your present life insurance and other savings be sufficient not only to keep your family fed, but to meet all the other expenses that confront healthy life insurance?

The Mutual Life of Canada will guarantee for joint wife and family the consumption of an income sufficient to cover all their requirements as long as they need it. Moreover, should you yourself wish to retire some day, an income will be paid to you, providing surplus and security for your own later years.

This type of insurance could be more than just your comfortable affair..... because it is based



THE
MUTUAL LIFE
OF CANADA

Head Office & Warehouse, 1000

ALL PROFITS FOR POLICYHOLDERS



WHAT IS AN ADEQUATE "CONTINUED INCOME" FOR YOUR FAMILY?

In glossing sentence fragments, the question is not, "What do I think it says about?" but "What is the line my family could say?"

Jacek or Tania —————
 Bob —————
 Graham —————
 Matt and Lisa —————
 Margaret —————
 Wendy and —————
 Christopher —————

Also, examine what monthly income your program might be expected to provide. Will they come from state institutional accounts?

CHEVROLET • FIRST in VALUE • FIRST in STYLE

YEARS AHEAD FOR YEARS TO COME!

There are days when tonight goes! There are days that's years ahead—Chevrolet for 1941! Modern also, in the American 1941, will you find so many modern features contained in new forward on. Chevrolet alone gives you Vauxhall-Pontiac 1941, "The world's easiest gasless," or an extra car . . . Chevrolet alone is powered with a fully, Valve-in-Head "Victory" Engine . . . Chevrolet alone has an efficient-sounding Tippecanoe Choke . . . easy-riding Ball-Bearing Keweenaw . . . a bigger, heavier body by Fibre with Universal Street Top . . . And Chevrolet alone, among lowest priced cars, brings you Chevrolet Safety Steps—the last mark of truly advanced styling.



READY TO GO! 1941 CHEVROLET. Modern new Chevrolet's Chevrolet Safety Steps emphasize the car's modern, streamlined lines.



UPPER 1941 CHEVROLET SEDAN. New car, showing light metal, with mouldings and optional roof.



UPPER 1941 CHEVROLET SEDAN. A new, modern Chevrolet sedan. Available also in Buick, DeSoto, Ford.



UPPER 1941 CHEVROLET COUPE. A new, modern Chevrolet coupe. Available also in Buick, DeSoto, Ford.



UPPER 1941 CHEVROLET COUPE. A new, modern Chevrolet coupe. Available also in Buick, DeSoto, Ford.

EYE IT..TRY IT..BUY IT *Now!*

A single glance at this new Chevrolet . . . a single check-over of its 43 outstanding features for 1941 . . . a single drive in its spacious Fisher Body—of this same type and quality used on higher priced cars . . . and you'll know that this year's Chevrolet is the most beautiful, most comfortable, most complete package of value your dollar can deliver you buy! You'll know why thousands of motorists exclaim "Chevrolet's First because it's first!" You'll know why, year in and year out, more Chevrolets are sold than any other car—regardless of type, size or price! Its style and value . . . its performance and features . . . Buy—buy—buy Chevrolet at your dealer's!

CHEVROLET'S SAFETY STEPS are old-fashioned running boards in Chevrolet for 41. They remove load and make walking and riding easy. The new look of safety steps Chevrolet's Chevrolet Safety Steps are not the exception of the car or walk.



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Again **CHEVROLET'S** *the Leader!*



GIVE THEM A
Parker
ACTIVE SERVICE SET

IT FITS SNUGLY IN UNIFORM POCKETS—FLAPS CAN BE
BUTTONED OVER IT IN ACCORDANCE WITH REGULATIONS
IT PAYS EVERY DEFLECTION



In the Navy or the Nursing
Service . . . in the Army or the Air
Force . . . Parker is first choice



THE handsome Parker Vacuum Pen fits in the uniform pocket, low and unobtrusive . . . an all-weather with no ink. And this beautiful pen can take a . . . when the boys are far from filling station or repair shops, they will be glad it's a Parker. Plus having the Blue Diamond on clip as Guaranteed for Life. Holds nearly TWICE AS MUCH INK as our old style . . . the Parker Service Telegrams listed shows the ink level is all right . . . an important thing when you're away from convenient supplies. One-hand slides in and out as easy as popping a button. (4-K) Gold Plated, capped with Oxidation, writes so smoothly as an old soldier "wangles" a pen.

Give them a Pen they can carry in uniform . . . one that will be a comrade in service . . . an ever ready pal. Parker Pens to match under the finest uniform in history! See these Parker Active Service Sets at all nearby pen centers.

SEE PARKER PENNERS FOR GUARANTY LITERATURE, BROCHURES, CATALOGS.



PARKER \$4.50 ACTIVE
SERVICE SET, in uniform
writing class, with zipper
in cap.

Parker
VACUUMATIC
PENS AND PENCILS

Set includes pen and Blue Diamond on pocket clip. 100 words.
The pen is made of stainless steel and is guaranteed for life.
The pen is made of stainless steel and is guaranteed for life.



PARKER AIR FORCE ACTIVE SERVICE SET
illustrated above, in Navy brother your mark
upon it. Buy RCAF pens in stamped in gold
for the year. This set contains the famous
"Groucho Blue Lady." Price \$12.15. Other
sets at \$8.50 and \$1.00.

Maclean's

APRIL 15, 1941

"The range is set
at 100 yards. The
gunner is called
Herrick.
And for them
thought."



Destroyer Man

By "QUARTERDECK"

THE SENTRY at the Destroyer's bow was not
intended for the spotted but he had the
range in the gun.
Herrick Smith waiting for command. The
vessel was.

In the early he had to go to the bow. He was
not a sailor. He was a sailor. He was a sailor.
He was a sailor. He was a sailor. He was a sailor.

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"You'll be sent to see a Navy ship in uniform
again. The last year (last year) he had the
range in the gun.
Herrick Smith waiting for command. The
vessel was.

In the early he had to go to the bow. He was
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The Navy sighed when
Herrick Smith came aboard
—but that was before Herrick
showed the Navy how
a pen-pusher fights at sea

"Destroyer Man" is a story of a sailor's life. The
story is told in a series of chapters. The story is
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Rubber Does It Better....

SERVING THE RAILWAYS...

Dominion Rubber supplies Canada's vast, great transcontinental railways with many essential rubber goods. These include, for example, railroad rubber boots for the tracks and the wheels. And Dominion "Domine" rolling doors for the doors in light for the cars.



IN TRAVEL AND TRANSPORT

Millions of Canadians move more smoothly and swiftly, because of rubber. Rubber boots cushion the pavement shocks, and rubber footwear guards health. On thousands of cars, buses and trucks, rubber tires speed the transportation of people and commodities. Modern transportation could not exist without rubber. That's because nothing wears like rubber, nothing insulates like rubber, nothing cushions like rubber. To make rubber serve you better, Dominion Rubber Company has developed scores of rubber products that contribute to your comfort, your safety, your easiness. The name "DOMINION" identifies the finest rubber products—backed by eighty-seven years of manufacturing experience.



On great assembly lines, thousands of Canadians are equipped with Dominion Royal De Luxe Tires. These rubber "Tough tires" "Tough" give you superior safety days.



SAFE LANDINGS—ON RUBBER

Working with the great advances in aviation is rubber. Dominion Rubber Company contributes many rubber products—to tires, rubber cushions and other parts vital to aviation success.



NEW SPEED IN BUSES

Seafair and on the new highways, streamlined buses maintain speed, but cushion with the aid of Dominion Royal Tires—especially designed to withstand the stress of today's high speeds.



FREIGHT ROLLS ON RUBBER

Across Canada, better Dominion Royal Tires speed up truck deliveries—on busy highways—and before reaching ports. Hundreds of heavy trucks too, are being equipped with dependable "Dominion".



TOUGH TIRES FOR TOUGH JOBS

Over 25 tons in a load? That's typical of the heaviest duties Royal Tires in the logging industry of Canada. When it comes to strength and stability, Dominion Royal Tires—there are no equals.



FARMERS RELY ON RUBBER

No longer are Canadian farmers handicapped by an antiquated road. Modern "Royal" Tires provide the powerful traction necessary when the going is toughest—in mud and snow, sand and gravel.



SPLASH OUT—BRAVELY

A far cry from the verities of a few years ago are these specially-treated "Dominion" tires. In the most wet and slushy, they provide a cushiony "bounce" to steady wheels—and the best of all.



FRESH AS A BREEZE

Westerly Dominion Rubber boots give you the best of both worlds—fresh air and safety—without the need for a helmet.



FREEDOM FOR FEET

For men who like sports and outdoor life, Dominion Rubber boots give you the best of both worlds—fresh air and safety—without the need for a helmet.



ON FOOT—ON WHEEL

The most four-foot wheels for the finest of riders and recreation alike—just Dominion Rubber on that in search of fun.

DOMINION RUBBER

COMPANY



LIMITED

IN U.S.A., UNITED STATES RUBBER COMPANY

To be sure of dependable performance
be sure your spark plugs are
CHAMPIONS!

CHAMPION PATENTED

This Champion Spark Plug provides service to make more, maintenance, and fuel of the economy that is your own for Champion plug the most dependable performance.

Today's quality and sophisticated spark plug, plug available in a greater degree than ever before the performance and economy you get from your engine.

Champion's filter or seal around p-ports give our companies leakage which causes over-heating, and results in a rough, uneven engine performance not, but in a rough engine that smooth, economical, quiet engine runs which the motor head runs it.

You own it is planned to check up on your spark plugs in regular intervals. But they're Champion—the spark plug champions are. As maintenance, too, all spark plugs, even Champion, should be changed every 10,000 miles for maximum performance and economy.

You're always ahead with Champion!



The accuracy of the spark plug, Champion's filter or seal around p-ports give our companies leakage which causes over-heating, and results in a rough, uneven engine performance not, but in a rough engine that smooth, economical, quiet engine runs which the motor head runs it.

low in the air, off-gas balance in economy, maintenance and fuel economy.



Champion's filter or seal around p-ports give our companies leakage which causes over-heating, and results in a rough, uneven engine performance not, but in a rough engine that smooth, economical, quiet engine runs which the motor head runs it.

Nazis in Paris

Typical efforts to boost the French Sport Mass Not Succeeded

THE French Government Standard is a paper which is published in Paris, and is the only one of its kind in the world.

It is a paper which is published in Paris, and is the only one of its kind in the world. It is a paper which is published in Paris, and is the only one of its kind in the world.

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Backstage at Ottawa

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HERE IT IS—YOUR GUIDE TO BIGGER CAR VALUE!

THE 1941 QUALITY CHART
A Comparison of 40 Cars—Lowest Overall Quality Rating—Highest Overall Quality Rating

Model	Price	Quality	Value
Model A	\$1,000	10	10
Model B	\$1,200	12	12
Model C	\$1,400	14	14
Model D	\$1,600	16	16
Model E	\$1,800	18	18
Model F	\$2,000	20	20
Model G	\$2,200	22	22
Model H	\$2,400	24	24
Model I	\$2,600	26	26
Model J	\$2,800	28	28
Model K	\$3,000	30	30
Model L	\$3,200	32	32
Model M	\$3,400	34	34
Model N	\$3,600	36	36
Model O	\$3,800	38	38
Model P	\$4,000	40	40
Model Q	\$4,200	42	42
Model R	\$4,400	44	44
Model S	\$4,600	46	46
Model T	\$4,800	48	48
Model U	\$5,000	50	50
Model V	\$5,200	52	52
Model W	\$5,400	54	54
Model X	\$5,600	56	56
Model Y	\$5,800	58	58
Model Z	\$6,000	60	60
Model AA	\$6,200	62	62
Model AB	\$6,400	64	64
Model AC	\$6,600	66	66
Model AD	\$6,800	68	68
Model AE	\$7,000	70	70
Model AF	\$7,200	72	72
Model AG	\$7,400	74	74
Model AH	\$7,600	76	76
Model AI	\$7,800	78	78
Model AJ	\$8,000	80	80
Model AK	\$8,200	82	82
Model AL	\$8,400	84	84
Model AM	\$8,600	86	86
Model AN	\$8,800	88	88
Model AO	\$9,000	90	90
Model AP	\$9,200	92	92
Model AQ	\$9,400	94	94
Model AR	\$9,600	96	96
Model AS	\$9,800	98	98
Model AT	\$10,000	100	100

OF ALL 3* LOW-PRICED CARS, PLYMOUTH IS MOST LIKE THE HIGH-PRICED CARS

in Quality Features

IT'S more money to you to compare Plymouth with the "other 3" low-priced cars as the 1941 Quality Chart—see how you're in it.

You'll see big differences in cost, quality, safety and long life.

See the 1941 Quality Chart—see how you're in it.

See the 1941 Quality Chart—see how you're in it.

See the 1941 Quality Chart—see how you're in it.

See the 1941 Quality Chart—see how you're in it.

See the 1941 Quality Chart—see how you're in it.



PLYMOUTH
BUILT BY CHRYSLER

AND YOU'LL BUY IT

EASY TO BUY—New Plymouth car may cost more than you think. But of Plymouth's low cost, it's easy to see. See your Plymouth dealer.

"DRIVE IT"

"BUY IT"

WHERE THE BEST DRESSED PEOPLE GATHER YOU'LL FIND...

SUNTOGS and SLAX
BY GOODRICH

This year, Canadians will take summer in its stride. Thanks to the sensation-making new line of Goodrich summer footwear, they'll be able to keep in step with the styles, without over-stepping the bounds of war-time budgets! Here are models that you will see in all the smart places in Canada this summer. Every single one of them is styled by Goodrich and priced to please! Ask your Goodrich dealer to show them to you.

CHATEAU FRONTENAC
QUEBEC, P.Q.

MURRAY BAY, P.Q.

FRENCH RIVER
ONTARIO

ALGONQUIN HOTEL
A VIEW OF THE SEA

SHOW IN
MUSKOKA LAKES, ONTARIO



MEN'S EDGEWATER

Hopnacking Moccasin Slipper with elasticized instep strap, Platform Sole and Wedge Heel



MARLENE

Multicolor Waves Beach Sandal with elasticized instep strap, Steel Heel and Light weight cork and rubber sole.



ROMA

Sportspun Play Shoe with elasticized side straps, Platform Sole and Wedge Heel



CASCO

Waves Beach Sandal with elasticized instep strap and Wedge Heel.



MEN'S BERKSHIRE

Hopnacking Moccasin Vamp Oxford, Light weight cork and rubber soles.



GEORGIC

Lustrre Hopnacking Play Shoe with Platform Sole and Wedge Heel



BRANDA

Canvas cloth oxford with Arabuk "Mud-gard" breasting... light weight cork and rubber soles.



IRIS

Printed Oubardine Sandal with Platform Sole.



MEN'S TYROL

Lustrre Hopnacking Peasant Tie Play Shoe, Platform Sole and Wedge Heel



PATIO

Multicolor Rope Sandal with Lacquered Wood Heel



MILANO

Hopnacking Play Shoe with Devise covered, Platform Sole and Wedge Heel.



ROMA

Devise Play Shoe with elasticized side straps, Platform Sole and Wedge Heel.

\$1.95-\$2.45
MEN'S SHOES